



ZixVPM™

Policy-based email encryption

For the nation's most influential institutions, ZixCorp's Email Encryption Service is an important tool in the protection of sensitive data. Leading healthcare, financial, government and insurance organizations have turned to ZixCorp to help them meet mandatory regulatory requirements and protect customer privacy in all their email communications.

A key component of the ZixCorp solution is ZixVPM. It is an appliance that sits on the edge of your network and inspects all outbound email to ensure they adhere to your chosen email policies. It then encrypts sensitive data and determines the best method of delivery for these emails.

With full content scanning of the message body and attachments, ZixVPM can encrypt, route, block or brand outbound email based on policies. As an email gateway, it transparently ensures compliance with corporate policies for secure email communication without requiring special training or procedures for employees.

Automated key management

ZixVPM automates the most complicated and costly aspect of email encryption – key management. With ZixVPM, all key management is handled through ZixDirectory, the world's largest public key repository. ZixDirectory hosts more than 10 million members, providing ZixVPM customers instant and transparent email encryption with customers and partners.



Who uses ZixCorp's Email Encryption Service?

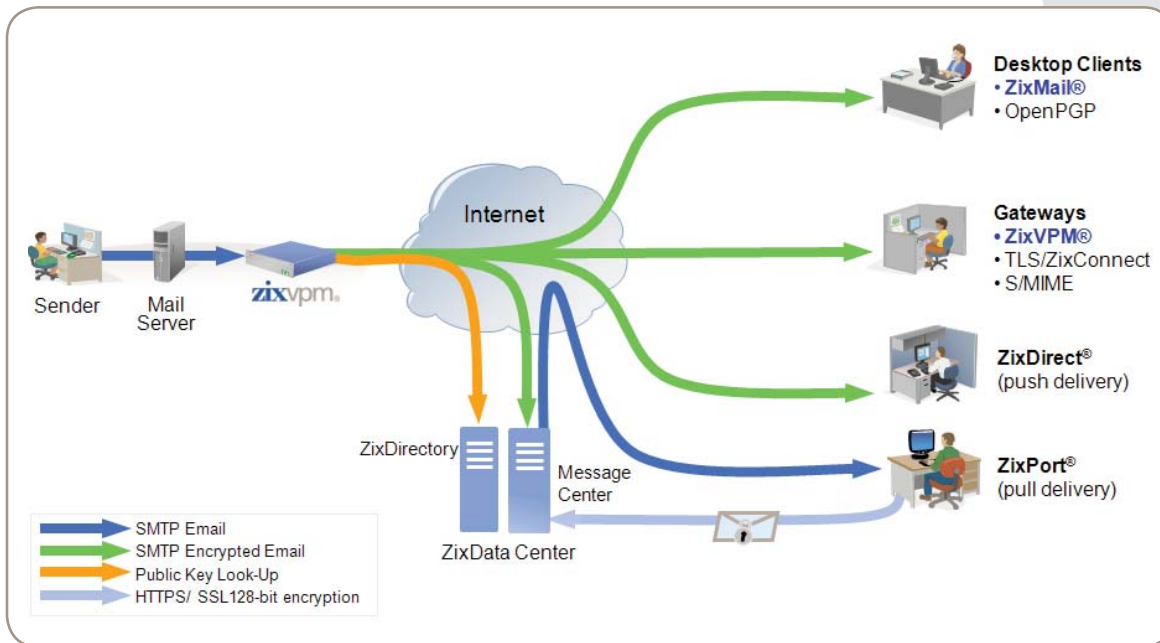
- Federal banking regulators (FFIEC)
- The Conference of State Bank Supervisors
- Members of the American Bankers' Association
- 30 Blue Cross Blue Shield organizations
- Health insurers protecting data for more than 70 million people
- More than 1,000 hospitals across the United States
- More than 600 financial institutions

BENEFITS:

- Ability to send secure email to anyone
- Built-in content scanning
- Quick deployment in less than a day
- No training for end users
- No software to install and no additional resources needed
- Seamless integration with existing infrastructure and systems

FEATURES:

- Policy management for regulatory compliance
- Automatic retrieval and distribution of encryption keys
- Full content scanning of message and attachments
- S/MIME, OpenPGP and TLS support
- LDAP integration
- FIPS 140-2 cryptographic engine



By providing automated key exchange, ZixVPM seamlessly secures communication among members and can send emails securely to anyone, anywhere, without pre-registration, configuration, or certificate exchange. ZixDirectory also safeguards against expired keys and certificates by providing centralized distribution among all members.

Reliable, trusted and cost effective

As part of ZixCorp's Email Encryption Service, ZixVPM makes policy-based email encryption cost effective and easy. Installing and setting up policies in ZixVPM takes less than a day, saving you time and money. The automated key management provided through ZixDirectory means there are no wasted hours spent setting up and exchanging keys.

ZixCorp's Email Encryption Service is managed from the ZixData Center. It is SysTrust certified and SAS-70 type II accredited and ZixCorp prides itself on maintaining the highest levels of performance and reliability.

With redundant power sources, storage units and security measures, the ZixData Center has the capacity and infrastructure to support every email address in the world with proven 99.99% reliability.

Flexible Delivery

To ensure secure email communication with anyone, anywhere, ZixVPM supports the most common email security standards including TLS, S/MIME and OpenPGP, as well as two different methods (ZixPort and ZixDirect) of delivering sensitive data to users who don't have email encryption capabilities. ZixPort is a pull technology that provides a secure portal for delivering sensitive information to customer and partners. It can be branded and integrated into your corporate portal. ZixDirect is a push technology that delivers encrypted emails directly to a user's inbox and then allows them to read the message using their browser. All of these options combine to create ZixVPM's Best Method of Delivery™, which automatically determines the most secure and transparent method of sending your message.

ABOUT ZIXCORP

ZixCorp provides easy-to-use-and-deploy email encryption and e-prescribing services that protect, manage and deliver sensitive information to the healthcare, finance, insurance and government industries. ZixCorp's hosted Email Encryption Service enables policy-driven email security, content filtering and send-to-anyone capability. Its PocketScript e-prescribing service provides point-of-care access and transmission of patient and payor data that improves patient care, reduces costs and improves efficiency.

For more information about ZixVPM, call toll-free 866-257-4949, email sales@zixcorp.com, or visit www.zixcorp.com.