



ZixDirect™

Secure email direct to the inbox.
Anywhere. Anytime.

Who uses ZixCorp Email Encryption Services?

- Federal banking regulators, including FFIEC
- More than 30 Blue Cross Blue Shield organizations
- Health insurers protecting data for more than 70 million people
- More than 1,200 U.S. hospitals
- More than 1,600 U.S. financial institutions

Benefits:

- Secure messages sent directly to recipient's email inbox
- Ability to send encrypted email to anyone
- No additional software or training required
- Messages are readable only by the sender and the intended recipient
- Works with any email environment

Features:

- Automatic retrieval and distribution of encryption keys through the *ZixDirectory*®
- Custom branding of messages
- Secure reply, reply all and forward capability
- Protected with AES encryption
- Extension of the proven ZixCorp *Best Method of Delivery*™

For the nation's most influential institutions, *ZixCorp*® Email Encryption Services are an important tool in the protection of sensitive data. Leading healthcare, financial, government and insurance organizations have turned to ZixCorp to help them meet mandatory regulatory requirements and protect customer privacy in all their email communications.

As an extension to ZixCorp Email Encryption Services, ZixDirect makes sending and receiving encrypted email easier than ever. ZixDirect expands the proven security of *ZixGateway*® with a method to conveniently send encrypted messages directly into a recipient's inbox. Adding ZixDirect is easy. Your ZixGateway system administrator simply clicks a check box. Once created, recipients without encryption capabilities receive secure messages directly in their inboxes. There's no need to go to a dedicated portal or to download special software.

Privacy and compliance – quick and easy

ZixDirect is ideally suited for organizations trying to ensure compliance with regulations and protect the privacy of customer data. ZixDirect makes it easy to send data securely to anyone, anywhere. Whether it's communicating consumer credit information, patient data or delivering monthly statements, ZixDirect is an ideal solution for securing email communications.

Recipient convenience

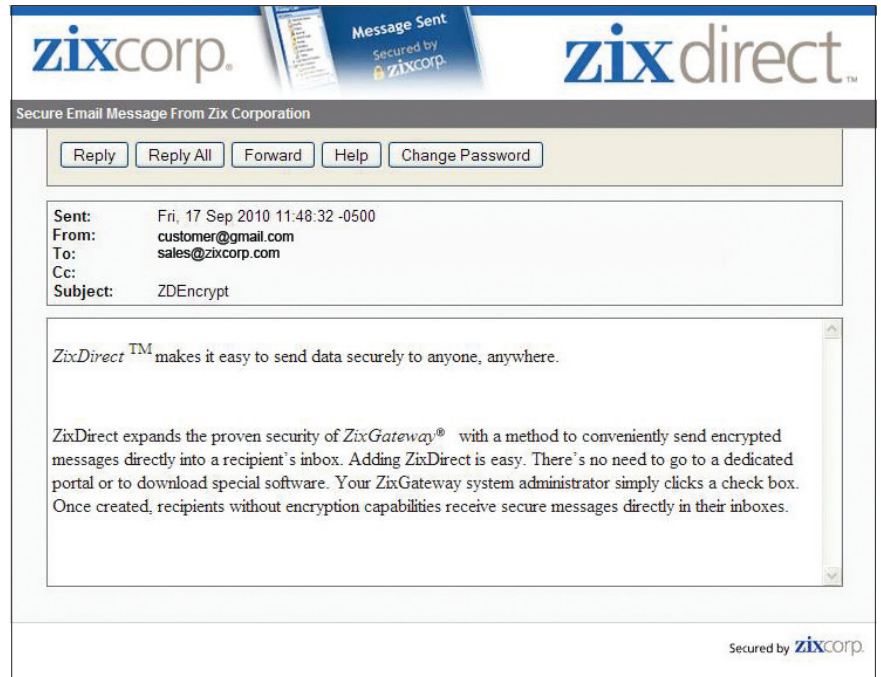
ZixDirect is an extension of the ZixCorp *Best Method of Delivery*™, which determines the most efficient way to deliver secure email based on the sender's policies and the recipient's environment.

With ZixDirect, your ZixGateway administrator creates a policy that "pushes" encrypted email messages directly to the inboxes of users who do not use email encryption. The secure message arrives as an HTML attachment within an email. The user simply clicks on the attachment and enters a password. The message is then decrypted in his/her local Internet browser. Messages are stored encrypted, and the user can open and read them anytime.

About Zix Corporation

Zix Corporation (ZixCorp) provides the only email encryption services designed with your most important relationships in mind. The most influential companies and government organizations use the proven *ZixCorp*® Email Encryption Services, including WellPoint, Humana, the SEC and more than 1,200 hospitals and 1,600 financial institutions. ZixCorp Email Encryption Services are powered by *ZixDirectory*®, the largest email encryption community in the world. The tens of millions of ZixDirectory members can feel secure knowing their most important relationships are protected.

For more information about ZixDirect, call toll-free **866-257-4949**, email sales@zixcorp.com or visit www.zixcorp.com.



Message delivery flexibility

Directing users to your branded *ZixPort*® Web portal remains a ZixGateway option. You decide which method best fits your requirements, or use both methods to meet the needs of different users. For message recipients served by their own ZixGateway or *ZixMail*® service, the delivery remains transparent. ZixDirect takes the confidential data delivery businesses need and pairs it with the customer-friendly expediency of direct inbox delivery. It's the optimum easy-to-use, send-to-anyone secure email solution.

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